



The Fourth Lecture on

### **The Economics of Organizations and Human Resources (LEOH)**

at Universität Hamburg (local host: Prof. Gerd Muehlheusser) on September 17-18, 2018 by

**Prof. Antoinette Schoar, MIT.**

This is the fourth of a series of annual lectures for graduate students and faculty in economics and management science, jointly organized by Prof. Florian Englmaier, LMU Munich, Prof. Guido Friebel, Goethe University, and Prof. Dirk Sliwka, University of Cologne. Each year, we host an internationally renowned scholar who has contributed substantially to the economics of organizations and human resources. Past events took place at Goethe University (2015, Prof. Robert Gibbons of MIT), LMU (2016, Prof. Oliver Hart of Harvard University), and the University of Cologne (2017, Prof. Botond Köszegi of Central European University and Prof. Paul Heidhues of DICE). Further information is available at <http://leoh.eu>.

The 2018 workshop covers two days made up of lectures by Antoinette Schoar and poster sessions in which advanced PhD students or junior faculty (up to 2 years after PhD completion) will be given the opportunity to present their work.

For selected papers, there is also the opportunity to give a presentation at the 2018 annual meeting of the Committee for Organizational Economics of the German Economic Association (Verein für Socialpolitik) at Universität Hamburg, which overlaps with LEOH 2018 and takes place on September 18-19, 2018 (for more detailed information on the Committee, see <https://sites.google.com/site/organisationsoekonomik/>).

We expect a total of 50 participants, including senior faculty, allowing intensive discussions. There is limited space. Please apply at <https://goo.gl/EQ4tNk> (where you will need to provide a CV, and in case, you would like to present, a pdf of the paper or an extended summary. Ph.D students will need to provide a short letter of motivation of up to 300 words and a short letter of support of the academic supervisor, which can be sent by separate mail: for detailed instructions, see the application tool).

**APPLICATION DEADLINE: May 1;** selected candidates will be notified in June.

We will charge a contribution of 200 Euro for LEOH 2018, which includes two lunches, refreshments, and a dinner. Accommodation and travel costs are not included in this contribution. For participation in the annual meeting of the Committee for Organizational Economics there will be an additional charge of 100 Euro.



## Outline: Five Lectures on the Role of CEOs in Organizations

### Lectures 1 & 2: The Role of Top Managers for Organizations

- (a) Managing with Style: Do CEOs matter?
- (b) How to measure impact in organizations?
- (c) Where do management styles come from?

### Lecture 3: Governance and Management

- (a) How CEOs shape their governance structures
- (b) Family firms

### Lecture 4: Leadership and Organizational Routines

- (a) Does leadership translate across the hierarchy?
- (b) Management when employees are behavioral

### Lecture 5: Superstar CEOs and superstar firms

## Biography: Prof. Antoinette Schoar



Antoinette Schoar is the Michael M. Koerner (49') Professor of Entrepreneurial Finance at the MIT Sloan School of Management and the former Chair of the MIT Sloan finance department. She holds a PhD in Economics from the University of Chicago and an undergraduate degree from the University of Cologne, Germany. She is the co-chair of the NBER Corporate Finance group. Previously she was an associate editor of the *Journal of Finance* and the *American Economic Journal: Applied Micro*. She has also been the Co-Chair of the NBER Entrepreneurship Group. Her research interests span from entrepreneurship and financing of small businesses in emerging markets to household finance and intermediation in retail financial markets. She received several awards including the Brattle Prize for best paper in the *Journal of Finance* and the Kauffman Prize Medal for Distinguished Research in Entrepreneurship in 2009. She has published numerous papers in the *Journal of Finance*, *Journal of Financial Economics*, the *Quarterly Journal of Economics* and others. Her work has been featured in the *Economist*, the *Financial Times*, the *New York Times* and the *Wall Street Journal*. She also is the cofounder of ideas42 a non-profit organization that uses insights from behavioral economics and psychology to solve social problems.